## Message Text

## UNCLASSIFIED

PAGE 01 TEHRAN 04008 080933Z ACTION NEA-10

INFO OCT-01 ISO-00 EB-07 /018 W

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R 051203Z MAY 77 FM AMEMBASSY TEHRAN TO USDOC WASHDC INFO SECSTATE WASHDC 2444

**UNCLAS TEHRAN 4008** 

E.O. 11652: N/A TAGS: BBSR IR SUBJ: WTDR/FTI

REF: USDOC 20765

- 1. IRAN 2. CNTRY CODE: 507 3. SER NO:
- 4. THE SABET GROUP
- 4A. CODE K 4B. CODE: A 4C. CODE:
- 5. EISENHOWER AVENUE, JEYHOUN STREET
- 6. TEHRAN, IRAN
- 7. ESTABL: 1975 AS A HOLDING COMPNAY 8. EMPL: 8,000 9. SIZE:
- (18-X) VERY LARGE
- 10. REPUTATION: (22-X) GOOD
- 11. JOINT STOCK COMPANY WITH SHAREHOLDERS
- 12. RPT. DATE: 5/77
- 13A. 37420/1235 RET.AGT.DIST.IMP OF PASSENGER CARS
- 13B. 37110/1235 RET. AGT.DIST.IMP OF TRUCKS
- 13.C. 35310/1235 RET. AGT.DIST.IMP OF CONSTRUCTION MACHINERY
- 13D. 35370/1235 RET. AGT. DIST. IMP OF MATERIALS HANDLING EQUIP.
- 14. CONTACT: HABIB SABET TITLE: CHAIRMAN OF THE BOARD
- 15. CABLE: SABETPASAL, TEHRAN 16. TELEX: 2119 17. TEL: 954051-5
- 18. FINANCIAL REFS: BANK MELLI IRAN
- 19. TRADE REFS: VOLKSWAGEN WERK A.G. GERMANY: SNAP-ON TOOLS,

WISCONSIN: WABCO, PEORIA, ILL.

20. AGENCY REPS: THE GROUP COMPANIES SEPARATELY REPRESENT UNCLASSIFIED

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SEVERAL AMERICAN AND EUROPEAN COMPANIES.

21. SABET GROUP COMPRISES 28 MAJOR IRANIAN FIRMS WITH ANNUAL SALES IN EXCESS OF 300 MILLION DOLLARS. MEMBER FIRMS INCLUDE: FIROUZ CORP. (WTD 10/76); ZAM-ZAM BOTTLING COMPANY (WTD 3/77); IRMOZ CORPORATION: GENERAL TIRE AND RUBBER OF IRAN (WTD 2/76; TOWLID ROWGHAN REFINING COMPANY (ESSO) IRAN (WTD 6/72); MINA GLASS COMPANY (WTD 11/75), SABET-PASAL COMPANY (WTD 2/7

9-SO SOFT DRINKS; IRANGAS COMPANY; IRAN CYLINDER COMPANY; REVLON IRAN LTD; RADION TELEVISION CORPORATION OF IRAN (WTD 5/74); GULD ASSOCIATES, INC.; IRAN VOLKSWAGEN; JOHNSON AND JOHNSON, LTD.; SICAB (PHELPS DODGE IRAN LTD). IN ADDITION, THE GROUP SHAREHOLDERS OWN AND PARTICIPATE ON THE BOARD OF SIX LEADING BANKS IN IRAN. IT IS MANAGED BY HABIB SABET AND HIS TWO SONS, IRAJ AND HORMOZ. IT MAINTAINS SEVERAL WHOLLY-OWNED BRANCHES, WAREHOUSES AND FACTORIES THROUGHOUT IRAN. THE GROUP EMPLOYS SOME 8,000 PERSONS IN ITS ORGANIZATIONS INCLUDING EXPATRIATE ENGINEERS AND EXECUTIVES. THE GROUP MAINTAINS LIASON OFFICES AND REPRESENTATIVES IN NEW YORK, PARIS, LONDON, WASHINGTON, ENEVA, HONG KONG AND TOKYO. BANK RATES THE ROUP'S BUSINESS REPUTATION AS "GOOD". EMBASSY RECOMMENDS THE GROUP AS A GOOD TRADE CONTACT. FOR INFORMATION ON INDIVIDUAL COMPANIES OF THE HOLDING GROUP, PLEASE SEE WTD REPORTS AS NOTED ABOVE.

2. PREPARED BY: A. MILIKIAN APPROVED BY: LANGE SCHERMERHORN AT AMEMBASSY TEHRAN. MIKLOS

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